



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Cooney Watson & Associates
Attention: Accounts Payable
2201 San Pedro NE
Bldg 2 Ste 100
Albuquerque, NM 87110-4133

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
166055-2	11/06/12	November 2012	11/01/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
GO Bonds for Higher Educ:	Go Bond C 10/9-11/6 order	

Flight Dates	Order #	Alt Order #
10/09/12 - 11/06/12	166055	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/09/12	11/04/12	The Tonight Show	M-Th 1035p-1135p/	MTWTF--	:30	1	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$245.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 All Th 11/01/12 11:07 PM The Tonight Show M-Th 1035p-1135p :30 2012EDUCATIONGOBONDSTV30 \$245.00 NM									
3	10/09/12	11/04/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All Sa 11/03/12 12:00 AM Saturday Night Live Sa 1030p-1205a :30 2012EDUCATIONGOBONDSTV30 \$400.00 NM									
4	10/15/12	11/06/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 All Th 11/01/12 8:34 AM M-F Today Show M-F 7a-9a :30 2012EDUCATIONGOBONDSTV30 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 All Tu 11/06/12 8:29 AM M-F Today Show M-F 7a-9a :30 2012EDUCATIONGOBONDSTV30 \$600.00 NM									
5	10/15/12	11/04/12	News 4 @ 630p Sat	Sa 630p-7p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Sa 11/03/12 News 4 @ 630p Sat Sa 630p-7p :00 \$300.00 NM Credited									
7	11/05/12	11/06/12	The Tonight Show	M-Th 1035p-1135p/	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 11/05/12 11:07 PM The Tonight Show M-Th 1035p-1135p :30 2012EDUCATIONGOBONDSTV30 \$350.00 NM									
8	11/03/12	11/03/12	News 4 Special Sa	530p-6p	-----S-	:30	1	\$300.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Albuquerque, NM 87103

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166055-2	11/06/12	November 2012	11/01/12 - 11/06/12
Advertiser	Product	Estimate Number	
GO Bonds for Higher Educ	Go Bond C 10/9-11/6 order		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	11/03/12	11/03/12	News 4 Special Sa 530p-6p	530p-6p	-----S-	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	11/03/12		News 4 Special Sa 530p-6p	Sa 530p-6p	:00		\$300.00	NM
		Credited							
9	11/06/12	11/06/12	News 4 @ Midday M-F	M-F 12noon-1p	-T-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	11/06/12	12:55 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	2012EDUCATIONGOBONDSTV30	\$300.00	NM
<u>Total Spots</u>							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,495.00
<u>Agency Commission</u>	\$374.25
<u>Net Amount Due</u>	\$2,120.75